



(HC360) – COMPANY PROFILE

www.humancapital360.com

CONTENT

Introduction	01-02
HC360 Objectives	03-04
Organization Structure	05-05
Team Leadership	06-06
Core Business Divisions	07-08
Community Services	09-14
Working Modalities	15-15
NQR Ticket	16-16
Reentry Workforce Model	17-18
Impact & KPIs	19-19
Partners (Ecosystem Overview)	20-20
Get In Touch	21-21

INTRODUCTION

Human Capital 360°, LLC is a Consulting and Training powerhouse of profession experts in enterprise business, people and marketing systems. Our mission is training and coaching entrepreneurs in marginal and urban centers the correlation between “Personal Development and Financial Growth” through our 360° System of creating compound interest and surplus value™. We bring fortune 500 experts, and marketing geniuses to grow your business, our goal is to help 1 million entrepreneurs and their family’s.

Our propriety system teaches the investment in “Personal Capital” thereby building self-worth and business strategies with our privately owned method of business diagnostics & alignment (BDA), Risk Management, Sustainment and Resilience through entrepreneurial training, and marketing innovations with financial and data analytics.

MISSION: NO GRIME, NO CRIME

We believe that cleaner, safer, and more inclusive neighborhoods drive both economic development and social stability. HC360's mission is to improve the quality of life in every neighborhood while reducing recidivism nationwide.

VISION:

A nation of self-governed, tech-enabled neighborhoods where cleanliness, dignity, and opportunity are the norm.

VALUES:



Dignity



Accountability



Partnership



Innovation



Sustainability

HC360 OBJECTIVES (SMART)

30-60-90 Days Objectives

30 DAYS

Stand up pilot in 1-2 neighborhoods; deploy NQR MVP; recruit first cohort of **Neighborhood Custodians** from reentry pipeline.

KPI: 80% issue triage within 24 hrs; 50 jobs offered pre-release; baseline litter index captured.

60 DAYS

Activate NCC 90-day micro-plan; onboard local partners; SWC approval(s) in progress.

KPI: 20% reduction in visible litter vs. baseline; NQR adoption \geq 300 active residents.

70 DAYS

Demonstrate measurable cleanliness & response-time improvements; publish public **Impact Report v1**.

KPI: Avg. response time \leq 12 hrs; 40% ticket auto-routing accuracy; 70% resident satisfaction.

HC360 OBJECTIVES (SMART)

Year 1 Objectives

EMPLOYMENT

300+ guaranteed jobs to justice-impacted individuals.

CLEANLINESS

Achieve $\geq 50\%$ reduction in litter hotspots in target zones.

COVERAGE

NQR live across 8–12 neighborhoods; 10,000+ monthly active residents.

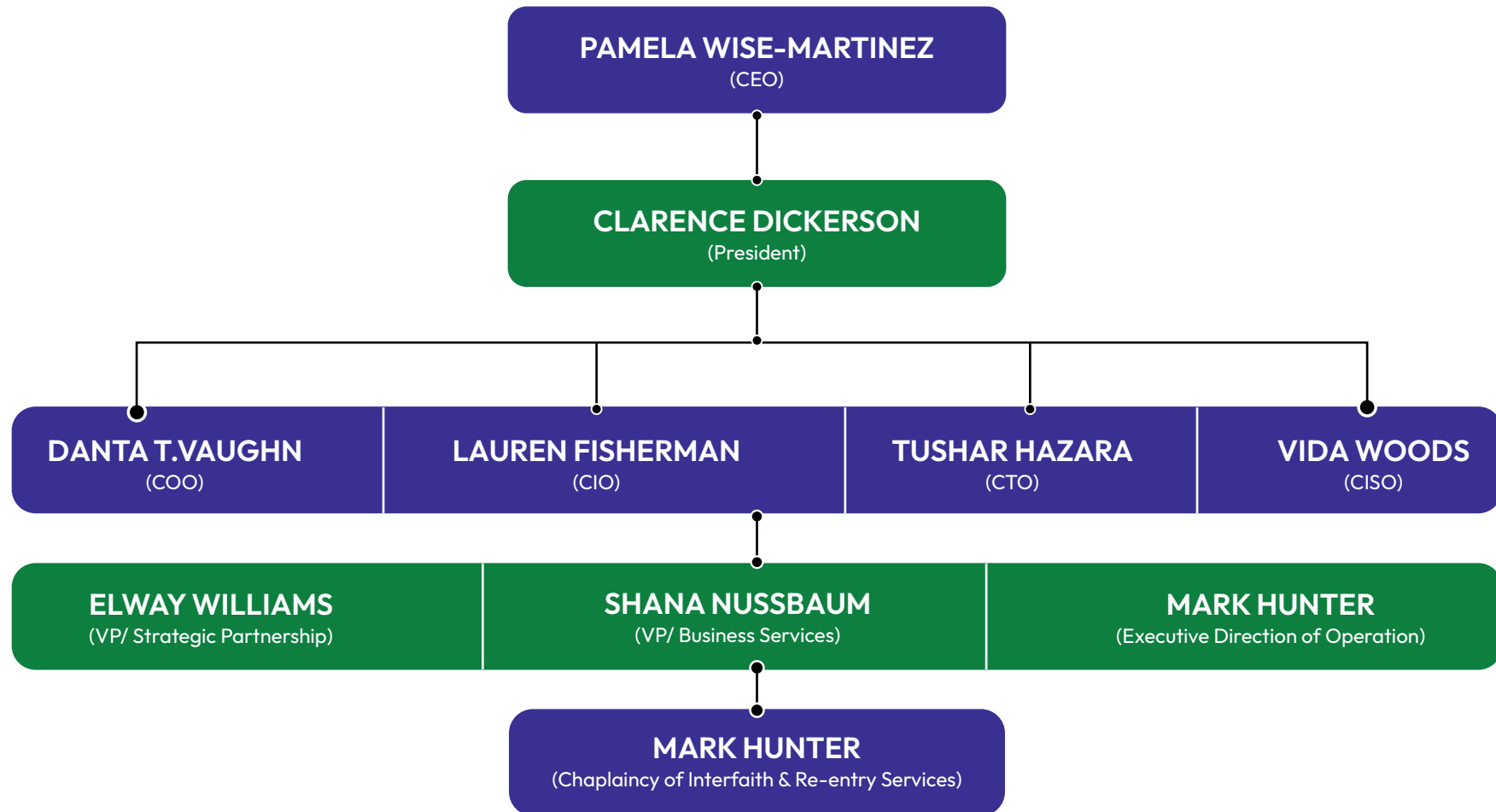
SUSTAINABILITY

3-year MoUs with at least 4 local governments; cost recovery $\geq 80\%$ of ops by month 12.

QUALITY

$\geq 90\%$ SLA adherence across sanitation, pest, and landscaping tickets.

ORGANIZATION STRUCTURE



TEAM - LEADERSHIP



Pamela



Mr. Dickerson



Veda



Brandi Bradshaw



Lauren Fireman



Dr. Tushar Hazra

CORE BUSINESS DIVISIONS

NEIGHBORHOOD PROGRAMS

NCC® — NEIGHBORHOOD COMMUNITY CONVERSION:

90-day micro-planning to attack trash/waste & hygiene with wrap-around services; builds community participation and early recognition.

NQR® — NEIGHBORHOOD QUICK RESPONSE:

Resident app/portal for grievances (photo, description), ticketing, dispatch of Environmental Service Technicians (EST), incident reporting, and feedback loops.

MY NEIGHBOR®:

Neighborhood robots (video/audio + voice command) to deter loitering/littering; promotes self-governance and minimizes need for law enforcement presence.

REENTRY WORKFORCE:

Guaranteed pre-release job offers; NCC workshops institutionalized via partnerships with jails, prisons, halfway houses.



CORE BUSINESS DIVISIONS

CONSULTING & ENTERPRISE SERVICES

BUSINESS DIAGNOSTICS & STRATEGY:

Performance analysis, organizational transformation.

TECHNOLOGY ALIGNMENT:

ERP, automation, AI adoption for growth.

RISK & SECURITY MANAGEMENT:

Safeguarding businesses from cyber, financial, and operational risks.

HR & OPERATIONS CONSULTING:

Workforce optimization, policy alignment.

LEADERSHIP DEVELOPMENT & COACHING:

Personal growth and executive leadership programs.

MARKETING & CLIENT ACQUISITION:

Digital-first strategies to fuel revenue.



COMMUNITY SERVICES



**Sidewalk &
Curb Sanitation**

COMMUNITY SERVICES



**Junk Collection
& Disposal**

COMMUNITY SERVICES



Trash Clean-up

COMMUNITY SERVICES



Pest Control

COMMUNITY SERVICES



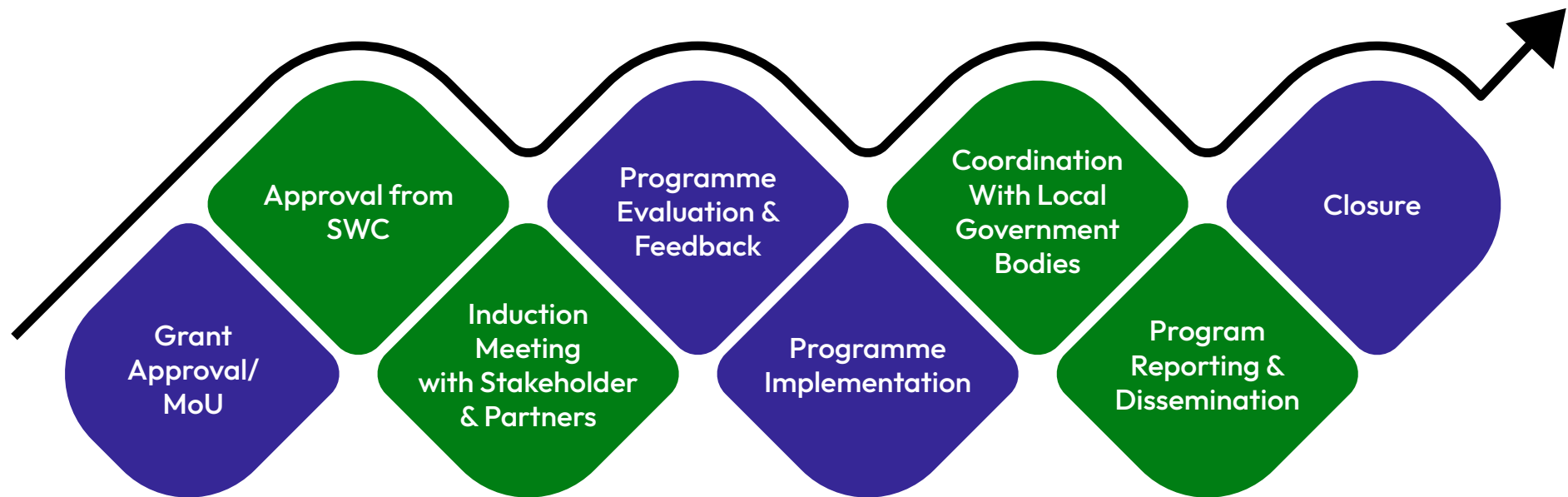
Insecticide Treatment

COMMUNITY SERVICES

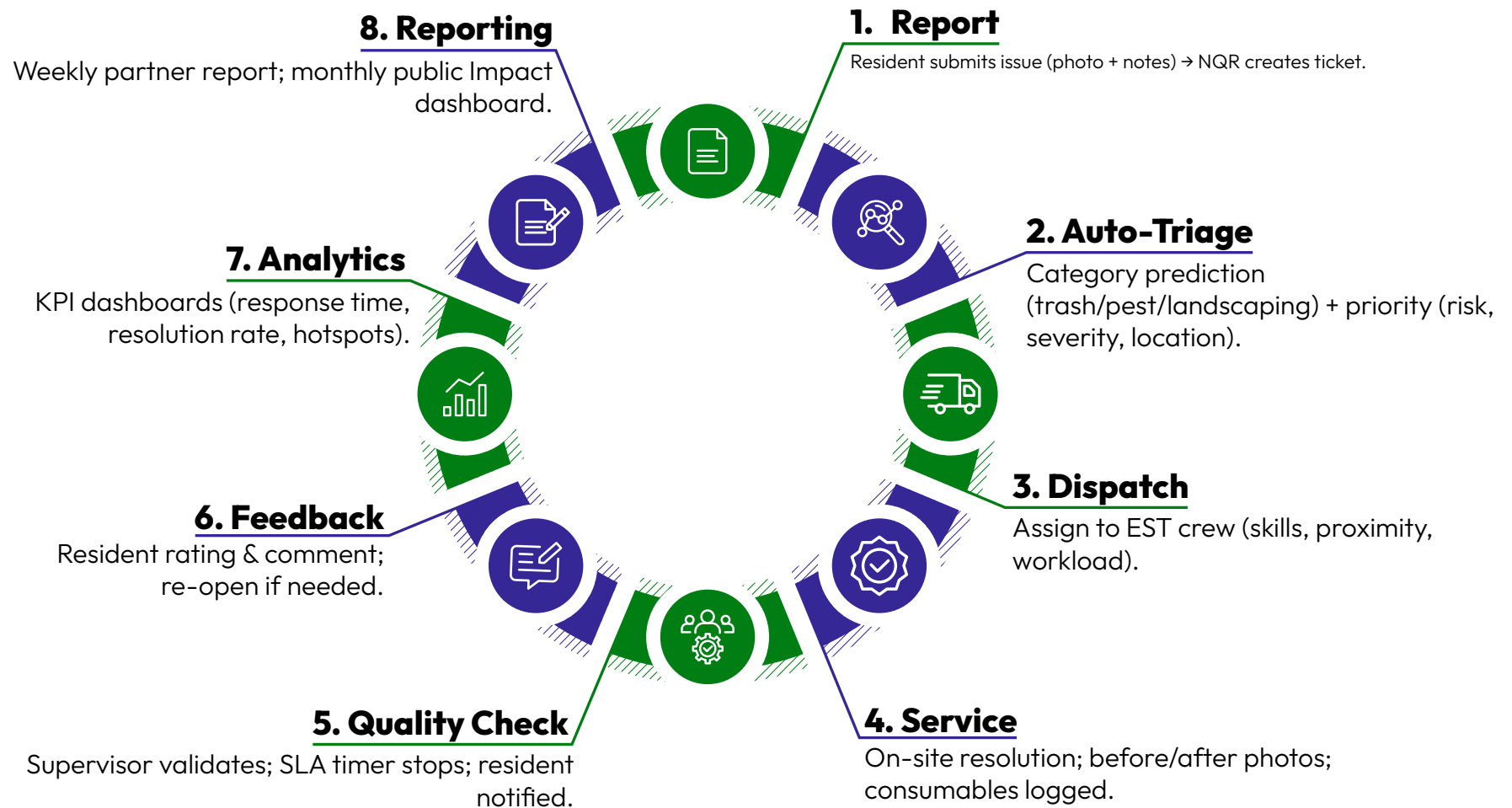


Landscaping

WORKING MODALITIES



NQR TICKET LIFECYCLE



REENTRY WORKFORCE MODEL



Pipeline:

MoUs with:
Correctional Facilities
Pre-release Orientation
Guaranteed job offers.

Training:

NCC workshop, safety, tools
handling, customer service, digital
literacy.



REENTRY WORKFORCE MODEL



Wrap-Around:

Mentorship, counseling referrals, housing/employer support network.

Career Ladders:

Custodian → Orderly → Trustee →
Field Supervisor → Regional
Manager.



IMPACT & KPIS

Cleanliness:

▼ **50%**

Litter Index

▼ **60%**

Hotspot Recurrence

Recidivism:

≥ **25%** reduction vs
baseline cohort

Response:

≤ **12hrs** (Priority)
Avg. Ticket Resolution

≤ **24hrs** (Standard)

Response:

≥ **10k MAU** on **NQR**
≥ **70%** resident satisfaction

Employment:

300+

Justice-impacted hires
in Year 1

80%

6-month retention

PARTNERS (ECOSYSTEM OVERVIEW)

- **Government:**
Municipal sanitation, public health, SWC/regulators, law enforcement liaisons.
- **Corrections & Reentry:**
Prisons, jails, halfway houses, reentry coordinators.
- **Civic & Nonprofit:**
Neighborhood associations, faith groups, CBOs.
- **Corporate & Vendors:**
Waste management, pest control suppliers, landscaping vendors, robotics & IoT.
- **Education & Training:**
Workforce boards, community colleges, L&D partners.



200 Washington Avenue PMB 1036 Floor 5
Towson, Md 21204 United States



410-833-8313



667-218-3814



www.humancapital360.com